



WCOWMA Onsite Wastewater  
Management Association of BC

# 2024 Trade Show “Raising the Bar”

March 15, 2024

Kamloops, BC



# Mark Your Calendars!

The 14th Annual WCOWMA-BC Convention and Trade Show  
takes place in  
Kamloops, BC  
March 14, 15, & 16, 2024  
Please join us!

The 2024 Convention and Trade Show will see us 'Raising the Bar' as we look at ways to make onsite wastewater treatment systems more robust, provide exemplary service to our customers, and run our companies more efficiently.

One way to make onsite wastewater systems more robust and effective is through the technology our vendors bring to the trade show. We invite you to join us and exhibit your products, provide a technical session and demonstrate how your products and services fit seamlessly into our industry.

Whether it is new installations or repairing and retrofitting an existing system, the products and services your company bring to this industry help provide ROWPs with the tools they need to provide that exemplary service to their customers.

The 2024 Trade Show takes place on Friday, March 15, during the course of the annual convention.

Delegates to the convention will participate in presentations and training sessions on Thursday, March 14 and Saturday, March 16, between which they have the opportunity to attend the trade show and its attendant technical sessions on March 15.

We anticipate that attendance at the convention and trade show will continue to grow, exposing your company to larger groups each year.

This year's venue will be a table top and floor model show. Exhibitors will be able to bring in tabletop displays along with mid-to-large size floor displays. Exhibitors are invited to provide technical presentations on their products in scheduled 30 minute segments throughout this event. Meal and refreshment stations will be set up in the trade show hall to allow for maximum exposure and networking opportunities.

We look forward to working with you, our supplier and manufacturer base, towards a successful trade show!



# Industries Served

- SEPTIC DESIGN
- SEPTAGE REMOVAL
- SEPTIC INSTALLATION
- SEPTIC & CISTERN CLEANING
- SEPTIC MAINTENANCE
- DIRECTIONAL DRILLING
- SEWER CLEANING
- LATERALS & MAINLINES

## Networking

One of the biggest values garnered from a convention and trade show is the opportunity to network with the people in your industry.

- Take advantage of the opportunity to discuss industry issues, challenges and solutions.
- Demonstrate the latest products and services available to the onsite wastewater industry.
- Provide an educational or technical session.

## WHO GOES TO THE SHOW?

- PLANNERS
- INSTALLERS
- MAINTENANCE PROVIDERS
- PUMPERS
- ENGINEERS
- SUPPLIERS
- INSPECTORS
- REGULATORS
- DEVELOPERS
- GOV. REPRESENTATIVES

## Meals and Entertainment

Meals and social events provide a great opportunity for that all-important networking.

Promote your company by helping to sponsor a meal or the entertainment for the banquet. These fun and well-attended events provide a great opportunity to network with the delegates, while getting sponsorship recognition.

# Sponsorship

Exhibitors may take advantage of the opportunity to sponsor various aspects of the show. Get additional marketing exposure by sponsoring the entertainment, or a breakfast, lunch, or supper during the event.

## Marketing

An expanded marketing program will include contractors, engineers, land-use planners, regulators, pumpers, property developers, builders and homeowners. Exhibitors will be provided with marketing materials and are encouraged to invite their client lists to attend this once a year event.

## Advertising

Each exhibitor package includes an opportunity to advertise your company and products on our event APP. Opportunities range from logo ads to banner ads that scroll across the APP throughout the event. Make sure that you submit your ad to our office as early as possible to ensure that you do not miss out on this excellent advertising option. Contact our office if you don't have an ad and need some help and we will be happy to help you maximize your marketing.

## Event APP

Engage with all of the trade show and convention participants. Keep everyone posted with presentation times. Let people know where you are at the show, and post on our Social Media Feed.

Directly text delegates to the event through your APP sponsorship. Invite delegates to come to your booth for a product demo or to listen to your technical session directly from the APP. Download the Webex Event APP free from your APP store.



# Insurance Information for Exhibitors

The primary purpose of a certificate of insurance is to confirm evidence of existing insurance coverage on behalf of the policy holder to ensure the WCOWMA Onsite Wastewater Management Association of BC (WCOWMA-BC) is fully protected in the event of any bodily injury and/or property damage claim arising out of the operations of the policy holder.

All Licensees must provide the WCOWMA-BC confirmation of Comprehensive General Liability and Non-Owned Automobile Insurance coverage in the form of a Certificate of Insurance. This Certificate must be addressed to the WCOWMA-BC and contain the following information: Complete name and address of the organization (insured) for which the insurance has been arranged.

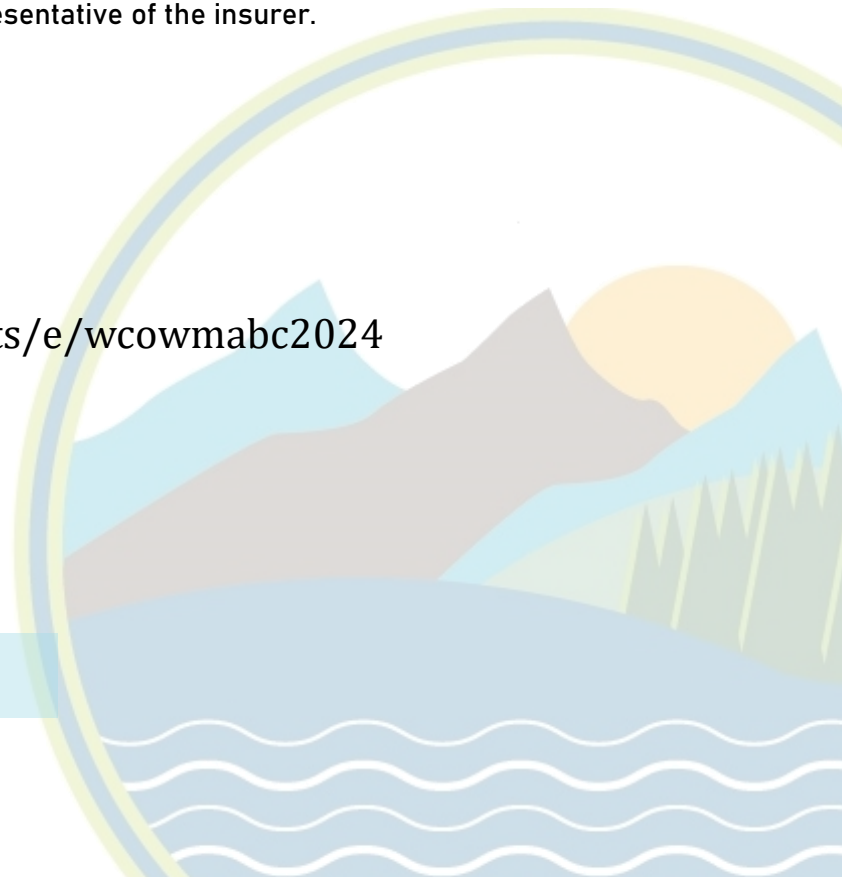
Type of insurance provided under the Certificate of Insurance and full name of the insurer providing such coverage. Policy number and effective dates of coverage including move-in and move-out for the 2024 Trade Show on March 14-16, 2024 must be included.

Limits of liability of not less than \$2,000,000.00 inclusive for bodily injury and/or property damage and non-owned automobile liability insurance.

The WCOWMA-BC must be added as additional named insured with respect to any liability out of the operations of the named insured. The Certificate of Insurance must also state that the named insured will provide the WCOWMA-BC with thirty (30) days advance written notice of any policy cancellation and/or material change. The Certificate of Insurance must be dated and signed by an officer or authorized representative of the insurer.

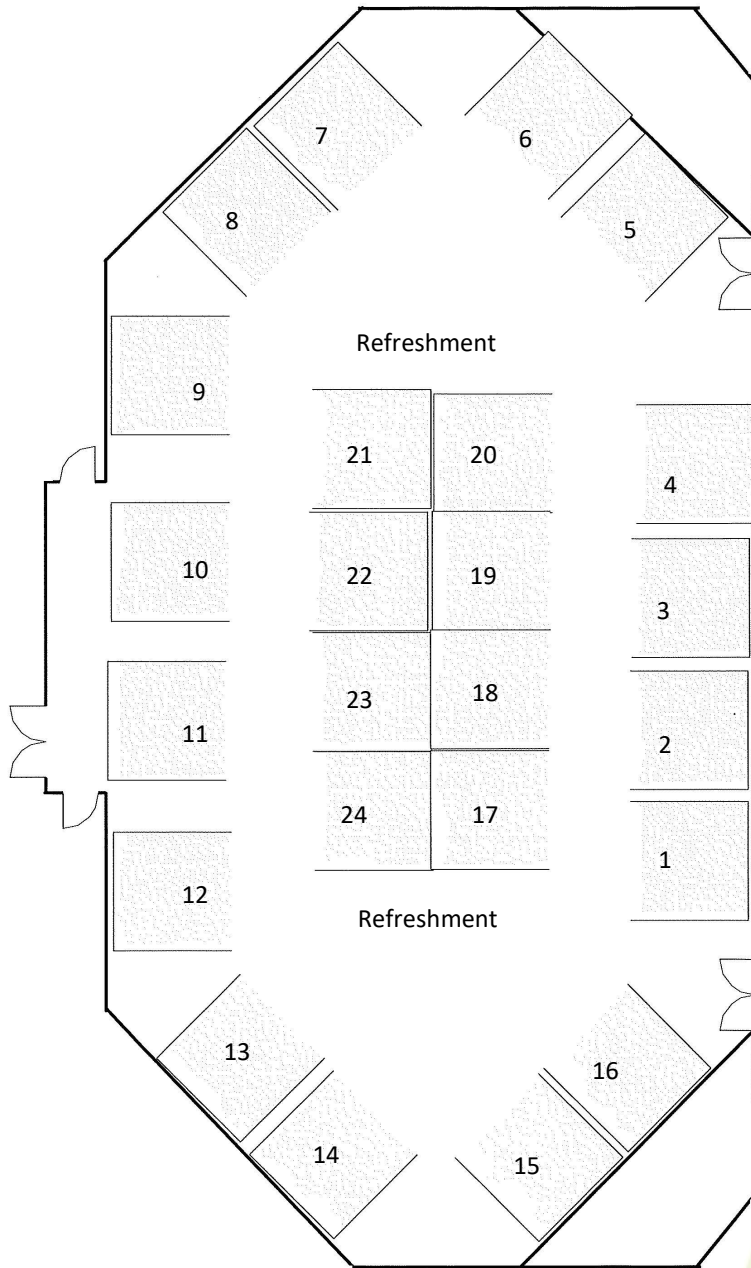
## Register online:

<https://registration.socio.events/e/wcowmabc2024>



# Exhibition Space

Book your booth today to ensure you get the space you want!



**Booths are:**

10 feet wide X 8 feet deep  
Display must fit within the booth space

**\*\*Additional booth or floorspace is available for large displays if arranged prior to the show.\*\***

Booths are assigned 'first come, first served.'



# Trade Show & Sponsorship Registration

Name of Company / Institution: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Web Address: \_\_\_\_\_

Exhibitor Names: \_\_\_\_\_

Preferred Booth Locations (Please provide top 3 spots): \_\_\_\_\_

\*All booths will be distributed on a first-come, first-served basis, however, exhibitor preferences will be considered where possible.

\*\*All cancellations are subject to a 15% cancellation fee. Cancellations after February 15, 2024 will forfeit 100% of show fees.

ITEM	QUANTITY	PRICE	TOTAL
<b>Booth</b> - 8' x 10' Booth Space - 1 Table & 2 Chairs - Electricity - Full-Colour Banner Ad - Post-Convention Delegate List - Meal Package & Convention Fee for 1 Exhibitor		\$1100	
Additional Floorspace		\$5/ft <sup>2</sup>	
<b>30-Minute Technological Session</b>		\$200	
<b>Extra Exhibitor</b> - Trade Show Only - Whole Show (Convention & Trade Show)		\$150 \$350	
<b>Additional Advertising</b> Logo ad on APP Banner ad on APP		\$150 \$250	
<b>Entertainment Sponsorship</b>		\$1500	
<b>Breakfast Sponsorship</b>		\$2000	
<b>Lunch Sponsorship</b>		\$1500	
<b>Banquet Sponsorship</b>		\$2000	
<b>SUBTOTAL</b>			
<b>GST (5%)</b>			
<b>TOTAL</b>			

**Coast Kamloops Inn and Conference Centre**

1250 Rogers Way  
Kamloops, BC V1S 1N5

**Contact:**  
250-828-6660

<https://www.coasthotels.com/coast-kamloops-hotel-and-conference-centre>

**WCOWMA-BC**

Box 36086  
Victoria, BC V9A 7J5

**Contact:**  
604-424-4462  
info@wcowma.com  
www.wcowma-bc.com

**Register online:**  
<https://registration.socio.events/e/wcowmabc2024>

TRADE SHOW FEES TO BE PAID BY:  VISA  MASTERCARD  CHEQUE

Etransfer: accounting@wcowma-bc.com

Billing Address: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Cardholder's Name (PLEASE PRINT): \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_



WOWMA Onsite Wastewater  
Management Association of BC

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Kamloops, BC

**WOWMA ONSITE WASTEWATER MANAGEMENT  
ASSOCIATION OF BC**

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