

# **2025 Convention & Trade Show Exhibitor Information Package**

# Abbotsford, BC

February 28, 2025



# The 15th Annual WCOWMA-BC Convention and Trade Show Exhibitor Information Package Abbotsford, BC February 28, 2025

We are **Building a Stronger Onsite Wastewater Community** through our annual convention and trade show.

The onsite wastewater industry is fairly small in the scheme of things and it seems like everyone knows everyone else in the industry or at least they know everyone in the areas in which they work.

Our manufacturers and suppliers are an important part of that community, bringing new technology, trusted components, and information geared towards planning, installing, and maintaining onsite wastewater systems to the community.

We invite you to strengthen your presence and role in the onsite wastewater community by joining us at the annual trade show being held on Friday, February 28, 2025 in Abbotsford, BC.

Exhibit in the trade show hall, provide a demonstration of your products or technology, give a technical presentation; there are many opportunities to showcase your products.



This year we will be setting aside a presentation room where our exhibitors can provide live product demonstrations if they choose to do so. Helping the onsite wastewater community understand how components work and how to troubleshoot problems is always appreciated.

Once again the 2025 Trade Show takes place during the course of the annual convention. Delegates will attend the

convention sessions on Thursday, February 27 and Saturday, March 1, and participate in the trade show, technical sessions, and demos on Friday, February 28.

We anticipate that attendance at the convention and trade show will continue to grow, exposing your company to larger groups each year.

This year's venue will be a table top and floor model show with an opportunity for some larger equipment. Meal and refreshment stations will be set up in the trade show hall to allow for maximum exposure and networking opportunities.

We look forward to working with you, our supplier and manufacturer base, towards a successful trade show!

#### Who will be at the show?

Exhibitors will have the opportunity to speak directly to stakeholders in the onsite wastewater industry including:

Planners	Manufacturers/Suppliers
Installers	Inspectors
Maintenance Providers	Regulators
Pumpers	Developers
Engineers	Government Regulators

#### Emerging Professionals Program:

Special incentives will once again be offered to those who are new to the industry. These are trainees who are applying for their ROWP Stamps in the disciplines of planning, installation, and maintenance provision.

#### Networking

One of the biggest values garnered from a convention and trade show is the opportunity to network with the people in your industry.

- Take advantage of the opportunity to discuss industry issues, challenges and solutions.
- Demonstrate the latest products and services available to the onsite wastewater industry.
- Provide an educational or technical session.

Meals and social events also provide a great opportunity for that all-important networking.

Promote your company by helping to sponsor a meal or the entertainment for the banquet. These fun and well-attended events provide a great opportunity to network with the delegates, while getting sponsorship recognition.

## What is included?

- \* One 10' wide by 8' deep trade show booth
- Booth draping
- \* One table and two chairs
- \* Electricity to each booth
- Internet access
- Meal package and convention fee for one exhibitor
- \* Banner/logo and profile on convention APP

Add-ons available:

- 30 minute technical sessions
- Meal sponsorship (banquet, lunch, or breakfast)
- Meet and greet sponsorship
- \* Entertainment sponsorship
- Meal package and convention fees for additional exhibitors



#### **Sponsorship**

Take advantage of the opportunity to sponsor various aspects or events during the show. Gain additional marketing exposure by sponsoring the entertainment, or a breakfast, lunch, or supper during the event, or go big and host the Meet and Greet on Thursday evening.

### Advertising

Each exhibitor package includes an opportunity to advertise your company and products on our event APP. Opportunities range from logo ads to banner ads that scroll across the APP throughout the event. Make sure that you submit your ad to our office as early as possible to ensure that you do not miss out on this excellent advertising option. Contact our office if you don't have an ad and need some help and we will be happy to help you maximize your marketing.



#### **Event APP**

Engage with all of the trade show and convention participants. Keep everyone posted with presentation times. Let people know where you are at the show, and post on our Social Media Feed.

Directly text delegates to the event through your APP sponsorship. Invite delegates to come to your booth for a product demo or to listen to your technical session directly from the APP. Download the Eventleaf Event APP free from your APP store.

Take advantage of the Lead Capture function on the APP to gather contact information on those who visit your booth.





#### **Insurance Information for Exhibitors**

The primary purpose of a certificate of insurance is to confirm evidence of existing insurance coverage on behalf of the policy holder to ensure the WCOWMA Onsite Wastewater Management Association of BC (WCOWMA-BC) is fully protected in the event of any bodily injury and/or property damage claim arising out of the operations of the policy holder.

All Licensees must provide the WCOWMA-BC confirmation of Comprehensive General Liability and Non-Owned Automobile Insurance coverage in the form of a Certificate of Insurance. This Certificate must be addressed to the WCOWMA-BC and contain the following information: Complete name and address of the organization (insured) for which the insurance has been arranged.

Type of insurance provided under the Certificate of Insurance and full name of the insurer providing such coverage. Policy number and effective dates of coverage including move-in and move-out for the 2024 Trade Show on March 14-16, 2024 must be included.

Limits of liability of not less than \$2,000,000.00 inclusive for bodily injury and/or property damage and non-owned automobile liability insurance.

The WCOWMA-BC must be added as additional named insured with respect to any liability out of the operations of the named insured. The Certificate of Insurance must also state that the named insured will provide the WCOWMA-BC with thirty (30) days advance written notice of



any policy cancellation and/or material change. The Certificate of Insurance must be dated and signed by an officer or authorized representative of the insurer.

#### **Hotel Accommodation**

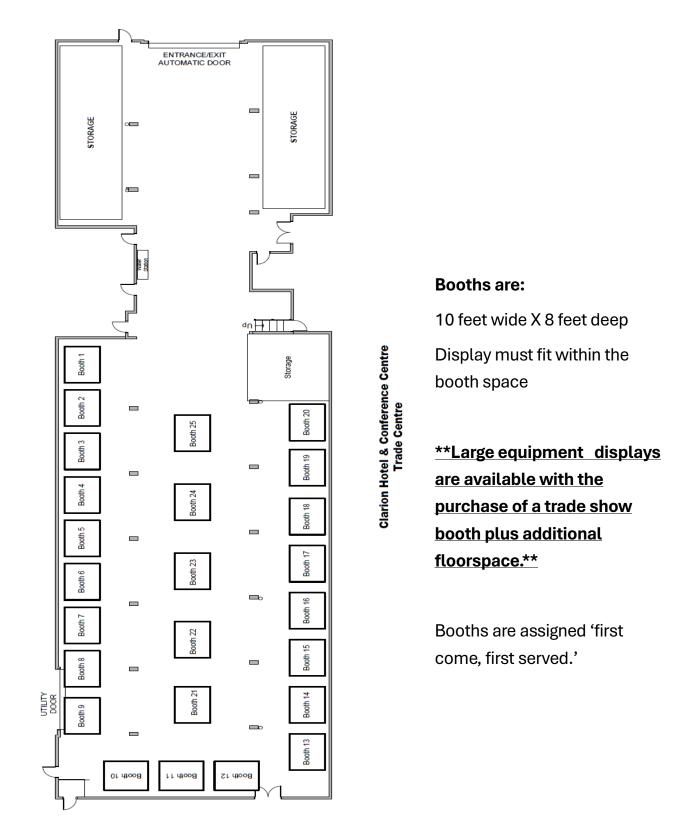
A block of rooms has been booked at the Clarion Hotel and Conference Center located at 36035 North Parallel Road, Abbotsford, BC. To book a room, call the hotel and let them know that you want a room in our (WCOWMA) block. Room prices range from \$145/night to \$155/night depending on the room.

Hotel contact: 604-870-1050 or https://www.clarionabbotsford.com

The last day to book a hotel room under the block pricing is January 27, 2025. After that date, you will still be able to book a room, however the pricing may change.

### **Exhibition Space**

#### Book your booth today to ensure you get the space you want!



## **Register online:**

https://www.eventleaf.com/e/WCOWMABCConventionandTradeShow2025

## **Trade Show & Sponsorship Registration**

Name of Company / Institutio	n:	 	·····
Contact Name:		 	
Phone:	Fax:	 Cell:	
Email:		 	
		Postal Code:	
Web Address:		 	
Exhibitor Names:		 	

Preferred Booth Locations (Please provide top 3 spots):

\*All booths will be distributed on a first-come, first-served basis, however, exhibitor preferences will be considered where possible. \*\*All cancellations are subject to a 15% cancellation fee. Cancellations after February 15, 2025 will forfeit 100% of show fees.

ITEM	QUANTITY	PRICE	TOTAL	<b>Clarion Inn and Conference</b>				
Booth - 8' x 10' Booth Space - 1 Table & 2 Chairs - Electricity - Full-Colour Banner Ad - Post-Convention Delegate List - Meal Package & Convention Fee for 1 Exhibitor Additional Floorspace		\$1200 \$6/ft <sup>2</sup>		Centre 36035 North Parallel Road Abbotsford, BC V3G 2C6 Contact: 604-870-1050 https://				
30-Minute Technological Session		\$200		www.clarionabbotsford.com				
<b>Extra Exhibitor</b> - Trade Show Only - Whole Show (Convention & Trade Show)		\$150 \$350						
Additional Advertising Logo ad on APP Banner ad on APP		\$150 \$250		WCOWMA-BC Box 36086 Victoria, BC V9A 7J5				
Entertainment Sponsorship		\$2500		Contact:				
Meet and Greet Sponsorship		\$2500		604-424-4462				
Breakfast or Lunch Sponsorship		\$2000		info@wcowma.com www.wcowma-bc.com				
Banquet Sponsorship		\$2000		Register online:				
SUBTOTAL				https://				
GST (5%)				www.eventleaf.com/e/				
TOTAL				WCOWMABCConvention-				
TRADE SHOW FEES TO BE PAID BY:  VISA  MASTERCARD  CHEQUE    Etransfer:  accounting@wcowma-bc.com    Billing Address:								
Card #:								
Cardholder's Name (PLEASE PRINT):								
Cardholder's Signature:								

#### WCOWMA ONSITE WASTEWATER MANAGEMENT ASSOCIATION OF BC

PO Box 36086 Victoria, BC V9A 7J5 Office Tel: 604-424-4462 Office Toll-Free: 855-872-2645 Fax Toll-Free: 855-420-6330

www.wcowma-bc.com

info@wcowma.com



# BUILDING A STRONGER ONSITE WASTEWATER COMMUNITY

